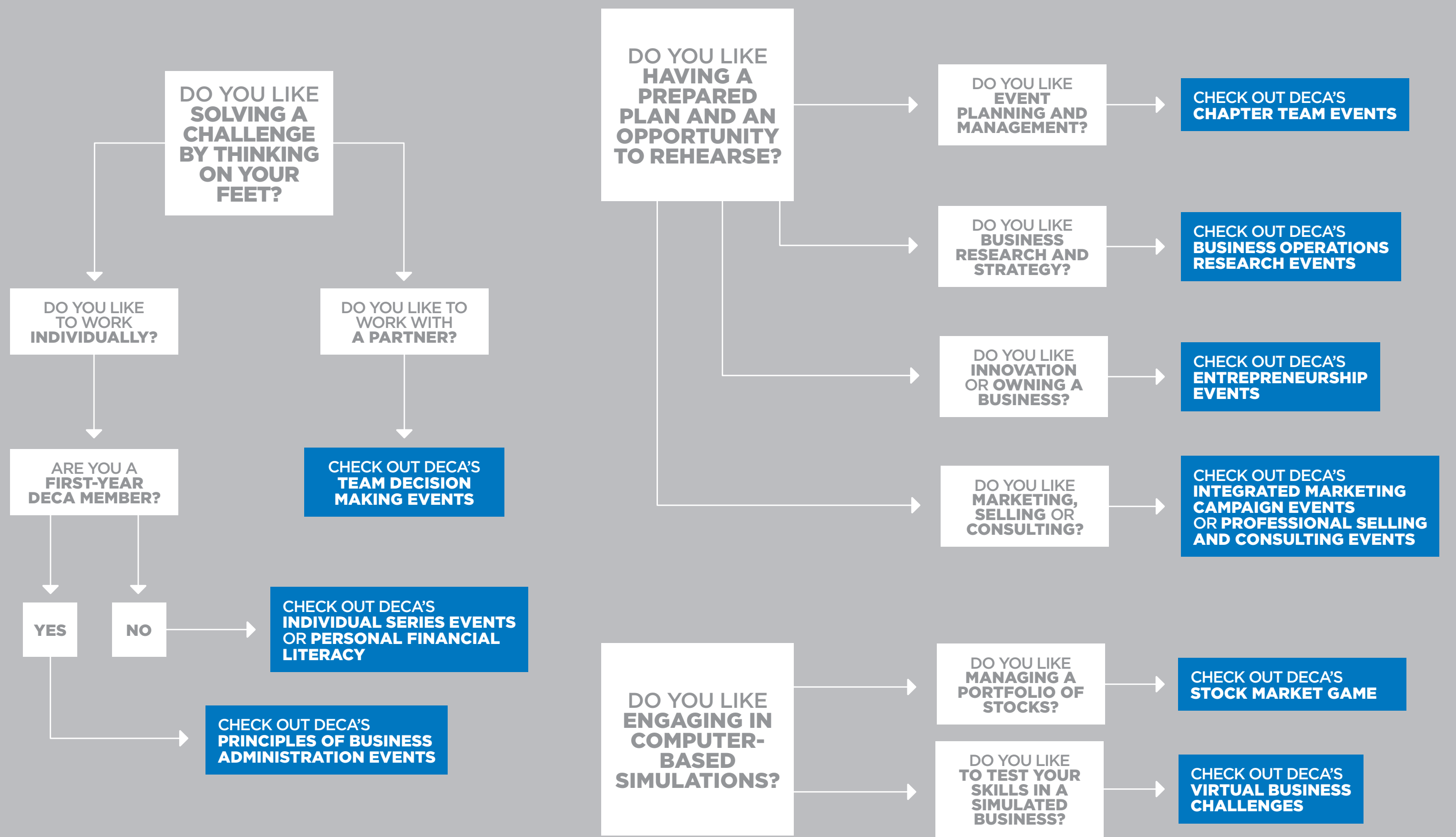


DECA's competitive events program directly supports members' skill development contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide variety of events. Use this flow chart to find your type of event and then find your specific event below.



PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS												
PRINCIPLES OF BUSINESS MANAGEMENT AND ADMINISTRATION	PBM	BUSINESS ADMINISTRATION CORE EXAM		1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS		PREPARATION TIME						
PRINCIPLES OF FINANCE	PFN											
PRINCIPLES OF HOSPITALITY AND TOURISM	PHT											
PRINCIPLES OF MARKETING	PMK											
TEAM DECISION MAKING EVENTS												
BUSINESS LAW AND ETHICS	BLTDM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM		1 CASE STUDY 2 ND CASE STUDY FOR FINALISTS		PREPARATION TIME						
BUYING AND MERCHANDISING	BTDM	MARKETING EXAM										
ENTREPRENEURSHIP	ETDM	ENTREPRENEURSHIP EXAM										
FINANCIAL SERVICES	FTDM	FINANCE EXAM										
HOSPITALITY SERVICES	HTDM	HOSPITALITY AND TOURISM EXAM										
MARKETING MANAGEMENT	MTDM	MARKETING EXAM										
SPORTS AND ENTERTAINMENT MARKETING	STDM	MARKETING EXAM										
TRAVEL AND TOURISM	TTDM	HOSPITALITY AND TOURISM EXAM										
INDIVIDUAL SERIES EVENTS												
ACCOUNTING APPLICATIONS	ACT	FINANCE EXAM		2 ROLE-PLAYS 3 RD ROLE-PLAY FOR FINALISTS		PREPARATION TIME						
APPAREL AND ACCESSORIES MARKETING	AAM	MARKETING EXAM										
AUTOMOTIVE SERVICES MARKETING	ASM	MARKETING EXAM										
BUSINESS FINANCE	BFS	FINANCE EXAM										
BUSINESS SERVICES MARKETING	BSM	MARKETING EXAM										
ENTREPRENEURSHIP	ENT	ENTREPRENEURSHIP EXAM										
FOOD MARKETING	FMS	MARKETING EXAM										
HOTEL AND LODGING MANAGEMENT	HLM	HOSPITALITY AND TOURISM EXAM										
HUMAN RESOURCES MANAGEMENT	HRM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM										
MARKETING COMMUNICATIONS	MCS	MARKETING EXAM										
QUICK SERVE RESTAURANT MANAGEMENT	QSRM	HOSPITALITY AND TOURISM EXAM										
RESTAURANT AND FOOD SERVICE MANAGEMENT	RFSM	HOSPITALITY AND TOURISM EXAM										
RETAIL MERCHANDISING	RMS	MARKETING EXAM										
SPORTS AND ENTERTAINMENT MARKETING	SEM	MARKETING EXAM										
PERSONAL FINANCIAL LITERACY EVENT												
PERSONAL FINANCIAL LITERACY	PFL	FINANCIAL LITERACY EXAM							1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS		PREPARATION TIME	
BUSINESS OPERATIONS RESEARCH EVENTS												
BUSINESS SERVICES OPERATIONS	BOR	NONE							PRESENT RESEARCH AND PLAN		PAGES ALLOWED	
BUYING AND MERCHANDISING OPERATIONS	BMOR											
FINANCE OPERATIONS	FOR											
HOSPITALITY AND TOURISM OPERATIONS	HTOR											
SPORTS AND ENTERTAINMENT MARKETING OPERATIONS	SEOR											
CHAPTER TEAM EVENTS												
COMMUNITY SERVICE PROJECT	CSP	NONE		PRESENT PROJECT		PAGES ALLOWED						
CREATIVE MARKETING PROJECT	CMP											
ENTREPRENEURSHIP PROMOTION PROJECT	EPP											
FINANCIAL LITERACY PROMOTION PROJECT	FLPP											
LEARN AND EARN PROJECT	LEP											
PUBLIC RELATIONS PROJECT	PRP											
ENTREPRENEURSHIP EVENTS												
INNOVATION PLAN	EIP	NONE		PRESENT PLAN		PAGES ALLOWED						
START-UP BUSINESS PLAN	ESB											
FRANCHISE BUSINESS PLAN	EFB											
INDEPENDENT BUSINESS PLAN	EIB											
BUSINESS GROWTH PLAN	EBG											
BUSINESS GROWTH PLAN	EBG											
INTERNATIONAL BUSINESS PLAN	IBP											
INTEGRATED MARKETING CAMPAIGN EVENTS												
INTEGRATED MARKETING CAMPAIGN-EVENT	IMCE	MARKETING EXAM		PRESENT ADVERTISING CAMPAIGN		PAGES ALLOWED						
INTEGRATED MARKETING CAMPAIGN-PRODUCT	IMCP											
INTEGRATED MARKETING CAMPAIGN-SERVICE	IMCS											
PROFESSIONAL SELLING AND CONSULTING EVENTS												
FINANCIAL CONSULTING	FCE	FINANCE EXAM		CONSULTATION	N/A	N/A						
HOSPITALITY AND TOURISM PROFESSIONAL SELLING	HTPS	HOSPITALITY AND TOURISM EXAM										
PROFESSIONAL SELLING	PSE	MARKETING EXAM										
ONLINE EVENTS												
STOCK MARKET GAME	SMG	NONE		PRESENT PORTFOLIO		PAGES ALLOWED						
VIRTUAL BUSINESS CHALLENGE-ACCOUNTING	VBCAC											
VIRTUAL BUSINESS CHALLENGE-FASHION	VBCFA											
VIRTUAL BUSINESS CHALLENGE-HOTEL MANAGEMENT	VBCHM											
VIRTUAL BUSINESS CHALLENGE-PERSONAL FINANCE	VBCPF											
VIRTUAL BUSINESS CHALLENGE-RESTAURANT	VBCRS											
VIRTUAL BUSINESS CHALLENGE-RETAIL	VBCRT											
VIRTUAL BUSINESS CHALLENGE-SPORTS	VBCSP											

*Written entries must follow the specifications in the Penalty Point Checklist. Consult the DECA Guide for complete details.