



Horizon Blue Cross Blue Shield of New Jersey

Because health is a big dealSM

Making Healthcare Work.

Saving MONEY never felt SO HEALTHY

Check out Blue365[®] today. Because your health is a big deal.



Getting on the right path to a healthy life doesn't have to be hard. Horizon Blue Cross Blue Shield of New Jersey is proud to present the next generation of Blue365, a new take on our valued member discount program. Blue365 offers exclusive and easily accessible health and wellness deals to keep you healthy and happy, every day of the year.

Blue365 has a brand new look, a range of new features and even greater discounts from top national and local retailers on fitness gear, gym memberships, family activities, healthy eating options and much more.

You can now get great health and wellness deals e-mailed to you every week. It's just another way you can benefit from being a Horizon BCBSNJ member. So sign up today, check out the new Blue365 and start saving at Blue365deals.com/HorizonBCBS.

To sign up:

1. Visit Blue365deals.com/HorizonBCBS.
2. Click **Register**.
3. Fill in the required information and then click **SIGN UP**.

Visit Blue365deals.com/HorizonBCBS to find deals on:

Fitness

Find a fitness plan that works for you by taking advantage of discounts* offered by vendors like Reebok or Healthways Fitness Your WayTM. Healthways Fitness Your Way gives you access to nearly 8,000 fitness locations, including Bally Total Fitness, 24 Hour Fitness, Curves and others – as often as you like. Learn more on the [Fitness Deals](#) page.



Healthy Eating

Whether you're trying to slim down or just boost your energy, discounts* and resources – including ones for NutriSystem and Jenny Craig – make eating right tasty and affordable. Browse all of the deals on the [Healthy Eating Deals](#) page.



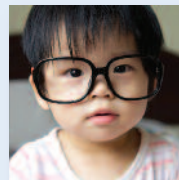
Living

A well balanced life doesn't have to cost a fortune. From discounts* on Costco memberships to H&R Block At Home, discover more on the [Living Deals](#) page.



Personal Care

Find discounts* on ways to keep your senses sharp and help your body work its best – including ones for LasikPlus, DavisVision and others – on the [Personal Care Deals](#) page.



Wellness

Making it easier for you to reach a healthier state of mind, you can access helpful information that speaks to your unique needs on the [Wellness Deals](#) page.



* Discount availability is subject to change at any time and may include an expiration date. Visit and sign up for Blue365deals.com/HorizonBCBS to have deals e-mailed right to your inbox and to stay up to date on the most current deals.